



QFA-AWARDS®

جوائز الاتحاد القطري لكرة القدم
QATAR FOOTBALL ASSOCIATION AWARDS

QFA-AWARDS

Brand Guideline

March 2022



الاتحاد القطري لكرة القدم
QATAR FOOTBALL ASSOCIATION



LOGO



Vertical



Horizontal

LOGO > Single color



Reversed



Horizontal

on dark background



LOGO > wrong usage



Do not use wrong color



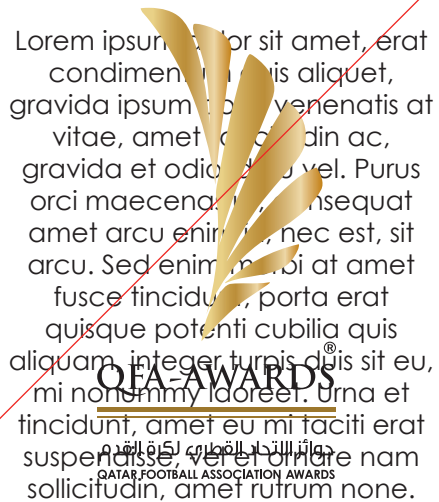
Do not use wrong color



Do not use wrong color



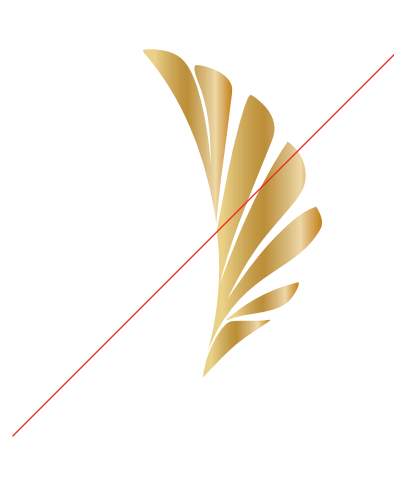
Do not change the colors



Do not place on text or pictures



Do not distort



Do not remove any elements



Do not change reposition elements

LOGO> Safe area & minimum size

The logo should always be surrounded by an area of clear space.



To ensure readability and visibility, do not reduce the vertical logo below 2 cm and the horizontal logo below 3 cm as shown here.



WORDMARK

QFA-AWARDS || 2022 || جوائز الاتحاد القطري لكرة القدم
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ARABIC

•GE FLOW

أ ب ت ث ج ح خ د ذ ر ز س ش ص ض ط ظ ع غ ف ق ك ل م ن ه و ي
٩ ٨ ٧ ٦ ٥ ٤ ٣ ٢ ١ ٠

أ ب ت ث ج ح خ د ذ ر ز س ش ص ض ط ظ ع غ ف ق ك ل م ن ه و ي
٩ ٨ ٧ ٦ ٥ ٤ ٣ ٢ ١ ٠

ENGLISH

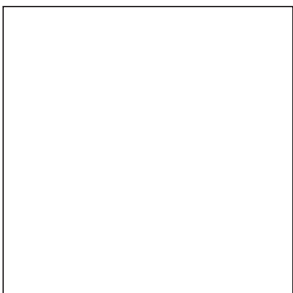
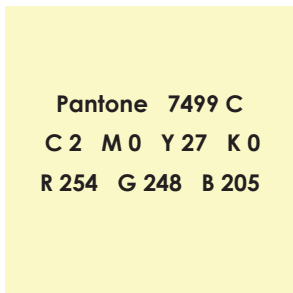
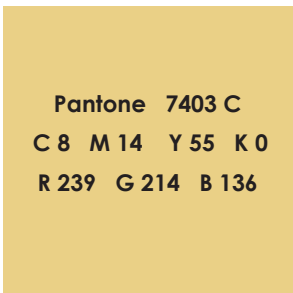
•Century Gotic

ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

ABCDEFGHIJKLMNOPQRSTUVWXYZ
0123456789

MAIN COLORS

Solid Colors



Gradient Colors



GRAPHIC ELEMENTS

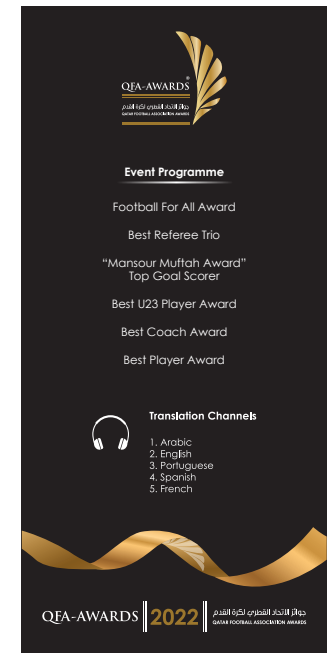


GRAPHIC ELEMENTS> Usage

Cropping, Rotating, Reflecting




Examples



Examples




Examples



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Lorem ipsum dolor sit amet, erat condimentum duis aliquet, gravida ipsum dolor venenatis at vitae, amet sollicitudin ac, gravida et odio id eu vel. Purus orci maecenas ut, consequat amet arcu enim in, nec est, sit arcu. Sed enim morbi at amet fusce tincidunt, porta erat quisque potenti cubilia quis aliquam, integer turpis duis sit eu, mi nonummy laoreet. Urna et tincidunt, amet eu mi taciti erat suspendisse, vel et ornare nam sollicitudin, amet rutrum non ipsum urna nulla, ante condimentum libero ipsum. dolore, metus felis placerat porta proin, nunc a mauris et, tempus ut diam fugiat pede.



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